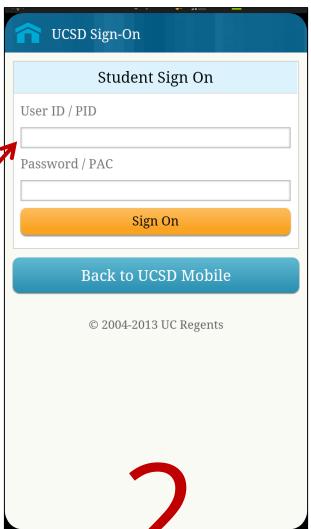
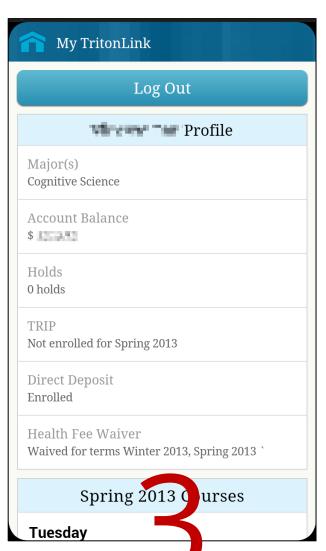
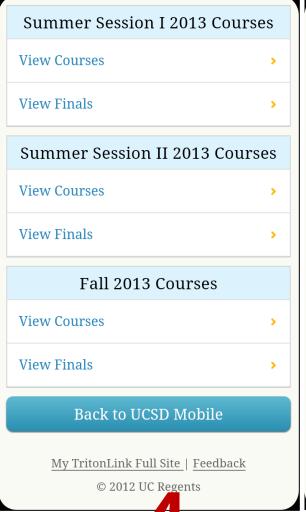


### CURRENT APP





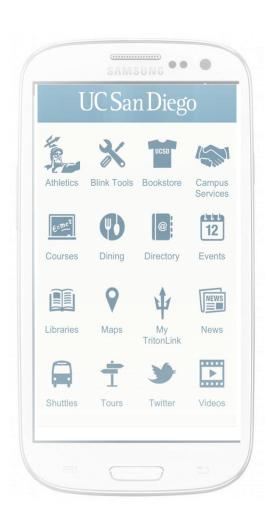








## PROJECT OVERVIEW



Improving and expanding current app

Tailor app to actual student needs

Support frequent user activities

Intuitive layout that is easy to use

## FROM LAST PRESENTATION

Conducted interviews

Interpretation sessions

Affinity Diagram

Redefined users

Redefined focus

## WHAT WE'VE DONE SINCE THEN



## CONSOLIDATED SEQUENCES

Checking graduation status

Checking your class schedule

Paying your bill

## USER PERSONAS

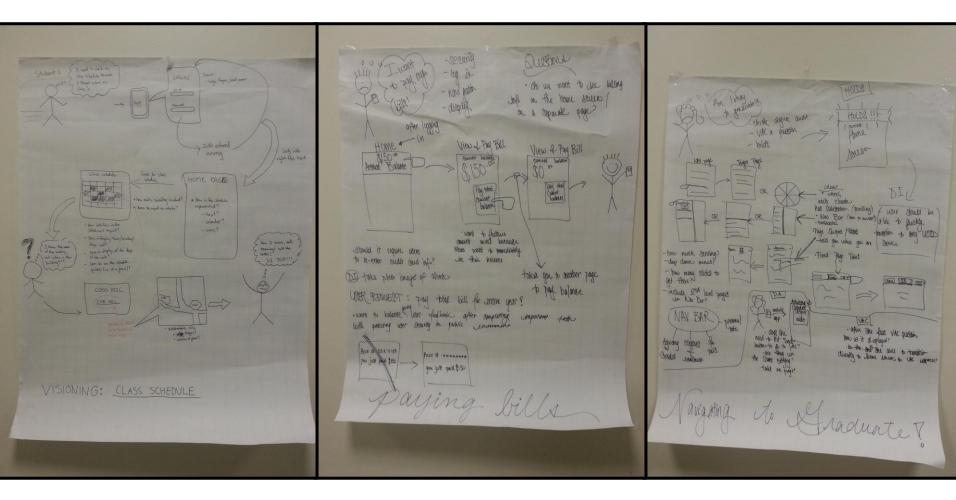
JANICE CHENG
Current working undergrad



GRANT GREEN
Graduating student



## VISIONING



Searching for class schedule

Paying my bill statement

Check graduation status

## STORYBOARDS



Checking Class Schedule

Paying Bill Statements

Virtual Advising Center

## DESIGN CHANGES

Using Gestures and Scrolling Simpler App Appearances Schedule Display View of Class Schedule Register for Classes Pay Balance VAC/Degree Audit Other UCSD Services

I don't like having to saroll/
saroll/
pinch+zoom

The app doesn't beguns too much gesturing to navigate

## 10001-10010

I want a Simpler app The nonmobile

The is easier to

use presently

1001 - onfers

Idon't like This appearance (mobile)

I want to make changes to-the opening Screen

wants app to look a

04/12-04/13

The Schedule display is unintuitive

JUNGO I want to customize 1 frequently or modern my use The view of the New my schidule Schedule schidule as alendor DI! New Prefers that

Being able for register for classes easily when I'm on the goward be very convenient.

Worth to be able to pay for my balance. M

The VAC deglay

graduate.

More information about my digree/
degree andit

would want a vac P

I want to stay connected to campus orgs and get campus information

I want features integrated from other UCSD Services

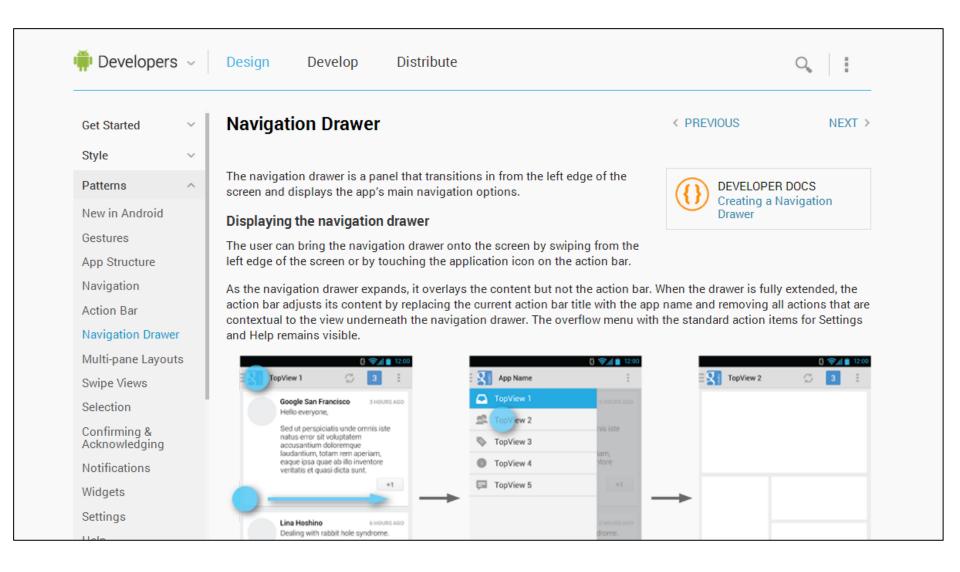
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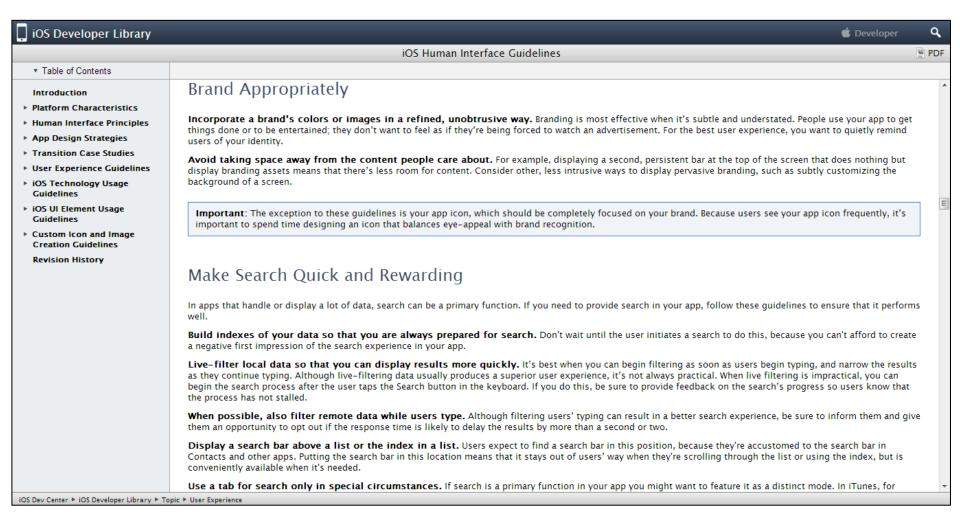
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# HOW WE DID OUR PROTOTYPES

## ANDROID







## Android vs. iOS

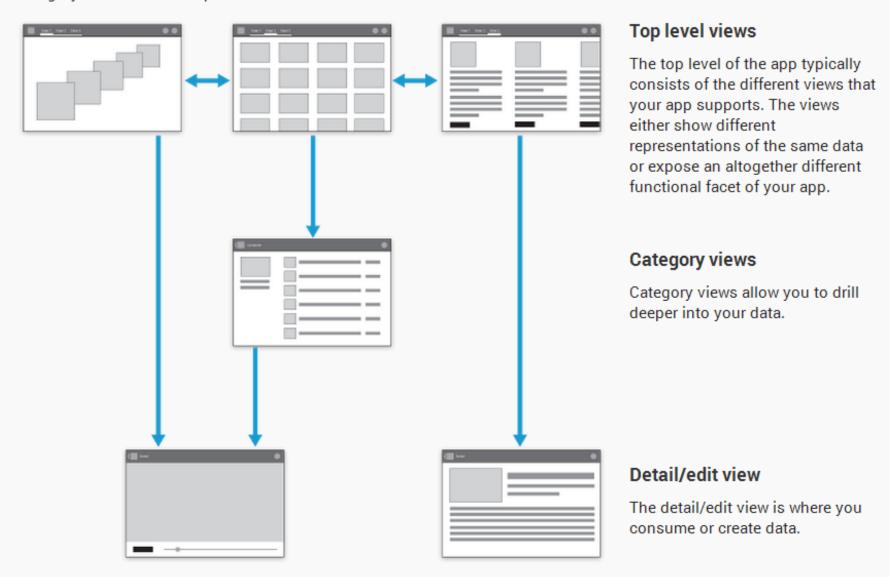
Operating System	Visits % Visits
1. iPhone	85,462 52.94%
2. Android	30,124 18.66%
3. iPad	29,259 18.12%
4. iPod	8,844 5.48%
5. iOS	5,038 3.12%
5. iOS	5,038 3.12%

	Operating System	Visits	% Visits
1.	iOS	620,054	76.50%
2.	Android	181,045	22.34%
3.	Windows Phone	6,337	0.78%
4.	BlackBerry	2,619	0.32%
5.	SymbianOS	164	0.02%

# ANDROID DESIGN GUIDELINES

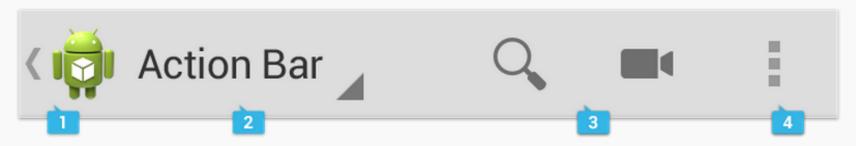
#### **General Structure**

A typical Android app consists of top level and detail/edit views. If the navigation hierarchy is deep and complex, category views connect top level and detail views.



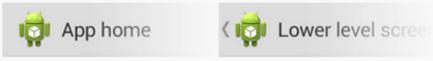
#### General Organization

The action bar is split into four different functional areas that apply to most apps.



#### App icon

The app icon establishes your app's identity. It can be replaced with a different logo or branding if you wish. Important: If the app is currently not displaying the top-level screen, be sure to display the Up caret to the left of the app icon, so the user can navigate up the hierarchy. For more discussion of Up navigation, see the Navigation pattern.



App icon with and without "up" affordance.

#### 2. View control

If your app displays data in different views, this segment of the action bar allows users to switch views. Examples of view-switching controls are drop-down menus or tab controls. For more information on view-switching, see the App Structure pattern.

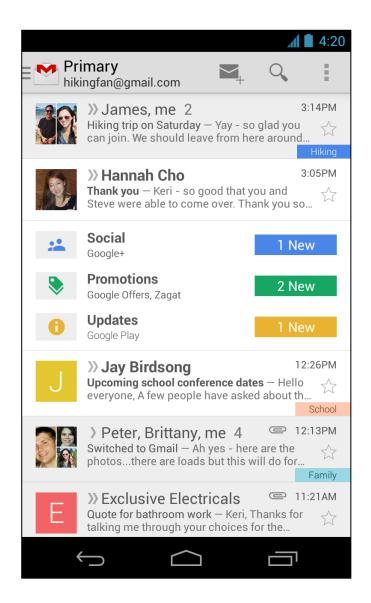
If your app doesn't support different views, you can also use this space to display non-interactive content, such as an app title or longer branding information.

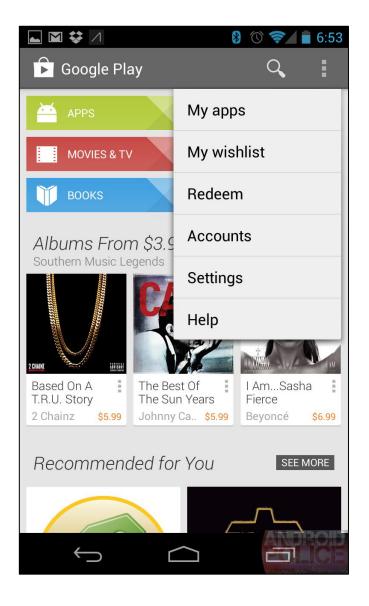
#### 3. Action buttons

Show the most important actions of your app in the actions section. Actions that don't fit in the action bar are moved automatically to the action overflow. Long-press on an icon to view the action's name.

#### 4. Action overflow

## OTHER ANDROID APPS





## PAPER PROTOTYPES

Want users to feel at home

Use the app quickly while on the go

Support most non-mobile TritonLink usage

Address user complaints

= TRITONLINK Q	TOOL BOX MENU	TOOLBOX MENU
ANNOUNCEMENTS & PEAD LINES	ADVISING/GRADES V	ADVISING/GRADES
Fall envolument times available (new & continuing underg)	ENROUMENT ~  FINANCE ~  PERSONAL ~	ACADEMIC HISTORY DEGREE AUDIT GPA CACCULATOR ORDER TRANSCRIPTS
\$0.00 You're Good!	(CK90NAL	VIRTUAL ADVISING CENTER
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Quick Links		
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= WEBREG ENROLLMENT	= SCHEDULE OF CLASSES	= SCHEDULE OF CLASSES
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# PAPER PROTOTYPE INTERVIEWS

Six paper prototype interviews

Asked users to perform specific tasks

User Feedback & Results

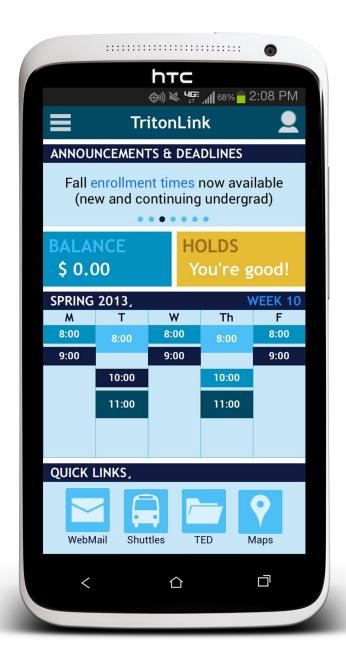
## MAIN FINDINGS

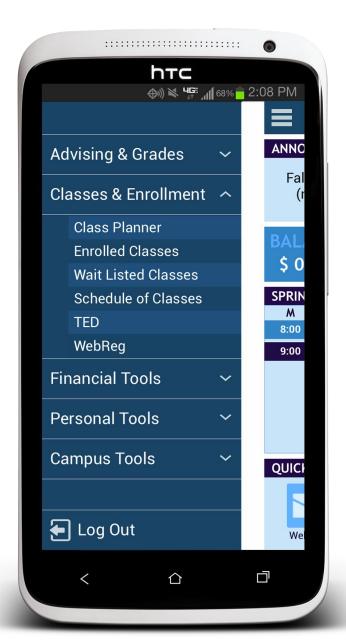
Easy navigation with nav drawer
Familiar interface of website
Evaluations and booklist
Customizable quick links

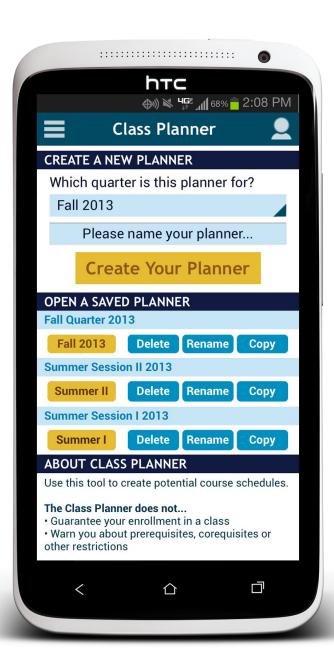


HIGH FIDELITY PROTOTYPE

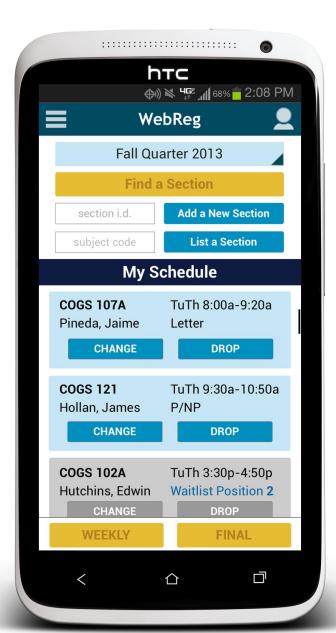
### HOME PAGE







# CLASS PLANNER



## WEBREG ENROLLMENT

### IF WE HAD MORETIME

Integration of non-Tritonlink UCSD services More rounds of high-fidelity prototyping User feedback sessions Collaborate with developers Convert current code to modern HTML5 Post-release & get user feedback on new app Support user usage